

INVOICE



KSTP-TV, LLC and KSAX-TV, Inc.
3415 University Ave
Saint Paul, MN 55114-2099
Main: (651)646-5555
Billing: (651)642-4230

www.kstp.com

Billing Address:

Strategic Media Services
Attention: Accounts Payable
3299 K St NW Ste 200
Washington, DC 20007-4415

Send Payment To:

KSTP-TV, LLC and KSAX-TV, Inc.
SDS-12-1011
PO BOX 86
Minneapolis, MN 55486-1011

Invoice #	Invoice Date	Invoice Month	Invoice Period
167858-2	11/04/12	November 2012	10/29/12 - 10/30/12

Station	Account Executive	Sales Office	Sales Region
KSTP_KSAX	Rachel Chason	Petry - Philadelp	National

Advertiser	Product	Estimate Number
Paulsen for Congress	E PAULSEN 4 CONGRESS	

Flight Dates	Order #	Alt Order #
10/24/12 - 10/30/12	167858	06859839

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	ZZZZ	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/30/12	10/30/12	M-F, Su 10-1035p	10-1035p	-T-----	:30	1	\$1,350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-T-----	1	\$1,350.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Tu	10/30/12	10:13 PM	M-F, Su 10-1035p	10-1035p	:30	EPTV102901DMMH	\$1,350.00	NM
4	10/29/12	10/30/12	M-F 6-7a News	6-7a	MT-----	:30	2	\$550.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MT-----	2	\$550.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 M	M	10/29/12	6:39 AM	M-F 6-7a News	6-7a	:30	EPTV102301DMMH	\$550.00	NM
				spot simulcast on KSTP-TV and KSTC-TV					
1 M	Tu	10/30/12	6:45 AM	M-F 6-7a News	6-7a	:30	EPTV102301DMMH	\$550.00	NM
				spot simulcast on KSTP-TV and KSTC-TV					
6	10/29/12	10/30/12	M-F GMA	7-9a	MT-----	:30	2	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MT-----	2	\$500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	M	10/29/12	8:29 AM	M-F GMA	7-9a	:30	EPTV102301DMMH	\$500.00	NM
2 M	Tu	10/30/12	7:55 AM	M-F GMA	7-9a	:30	EPTV102301DMMH	\$500.00	NM
8	10/29/12	10/30/12	M-F Midday News	11a-12p	MT-----	:30	2	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MT-----	2	\$250.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 M	M	10/29/12		M-F Midday News	11a-12p	:00		\$250.00	NM
				Credited					
1 M	Tu	10/30/12	11:57 AM	M-F Midday News	11a-12p	:30	EPTV102301DMMH	\$250.00	NM
10	10/29/12	10/29/12	Twin Cities Live	3-4p	M-----	:30	1	\$175.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$175.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	M	10/29/12	3:15 PM	Twin Cities Live	3-4p	:30	EPTV102301DMMH	\$175.00	NM
				program re-broadcast 10/29/12 106a on KSTP-TV					

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167858-2	11/04/12	November 2012	10/29/12 - 10/30/12
Advertiser	Product	Estimate Number	
Paulsen for Congress	E PAULSEN 4 CONGRESS		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/29/12	10/30/12	Millionaire	4-430p	MT-----	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MT----- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/29/12 4:28 PM Millionaire 4-430p :30 EPTV102301DMMH \$250.00 NM 2 M Tu 10/30/12 4:17 PM Millionaire 4-430p :30 EPTV102301DMMH \$250.00 NM									
14	10/30/12	10/30/12	430p News	430-5p	-T-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Tu 10/30/12 4:41 PM 430p News 430-5p :30 EPTV102901DMMH \$400.00 NM									
16	10/30/12	10/30/12	M-F 5-530p	5-530p	-T-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Tu 10/30/12 5:24 PM M-F 5-530p 5-530p :30 EPTV102901DMMH \$700.00 NM									
18	10/30/12	10/30/12	M-F 6-630p	6-630p	-T-----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Tu 10/30/12 6:29 PM M-F 6-630p 6-630p :30 EPTV102901DMMH \$1,100.00 NM									
20	10/29/12	10/29/12	M-F 630-7p	630-7p	M-----	:30	1	\$1,050.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$1,050.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/29/12 6:39 PM M-F 630-7p 630-7p :30 EPTV102301DMMH \$1,050.00 NM									
31	10/29/12	10/29/12	M-F 1102p News	1102-1132p	M-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/29/12 11:19 PM M-F 1102p News 1102-1132p :30 EPTV102301DMMH \$400.00 NM									
Total Spots							14		

Payment Terms 30 Days

<u>Gross Total</u>	\$8,025.00
<u>Agency Commission</u>	\$1,203.75
<u>Net Amount Due</u>	\$6,821.25